

VIOLET HOLLAND, stage beauty whose flawless skin and tantalizing curl are enhanced by the use of Golden Brown Beauty Preparations daily.

JEANETTE BLAUGHTER, "Shuffle Along" star who wants the wide world to know that she owes her beautiful hair to Golden Brown.

JOSEPHINE HOLMES, whose back is the envy of millions and whose bob is perfect. Starred in "Shuffle Along." Uses Golden Brown exclusively.

EDNA YOUNG, easy to look at because she uses Golden Brown. Miss Young "knocked 'em dead" in "Shuffle Along." Notice the curl!

Madame  
Mamie  
Hightower  
BENEFACTRESS  
OF OUR RACE

# SUPREMACY of Golden Brown Beauty Preparations

From the very beginning of my business years and years ago, I studied the needs of our group. As a hair dresser and beauty expert I saw the lack of quality in the various toilet preparations then available. I devoted my life to the work of discovering new processes and better materials. Friends now say "Madam, you are known all over the world," and I say to them, "Come and look at my picture gallery." Then I show them hundreds of pictures of society women, debutantes, actors, actresses, famous singers, who use Golden Brown, and call their attention to the fact that we are now assuming our rightful place in the world. We are taking more pride in our personal appearance. Personal appearance means success. Fine clothes and flashing jewels are naught compared with a flawless complexion and soft wavy hair. My pride is in the progress of the race — and the success of Golden Brown.

*My Golden Brown Beauty Preparations are the most exclusive, high-grade, aristocratic toilette creations deluxe made for our race or any other*

Golden Brown Beauty Soap..... 25 cents  
Golden Brown Beauty Ointment..... 25 cents  
Golden Brown Hair Dressing..... 50 cents  
Golden Brown Rouge, all shades (in a beautifully gold finished box with mirror and puff)..... 50 cents  
Golden Brown Talcum (in crystal bottle) 50 cents  
Golden Brown Face Powder (delightfully scented; doesn't rub off)..... 50 cents

GOLDEN BROWN IS SUPREME. My preparations are the equal of the finest made in France. With them you can bring out the latent beauty of your skin and your hair. With them you can attain success and thereby accelerate the progress of our race.

No matter where you live you can get Golden Brown — druggists all over the world are now selling my preparations

Tens of thousands of druggists are co-operating with me now and I am adding new names to my list each day. Go to your druggist, TODAY, ask for Golden Brown Beauty Preparations. Use them according to my directions and I will gain your friendship. Thank you.

Madame Mamie Hightower  
GOLDEN BROWN CHEMICAL CO.  
MEMPHIS ~ TENN.

## Free coupon

FREE to You—Hand-Colored Photo of Your Favorite Actress

I have secured hand-colored photographs of famous stage beauties who use my preparations. These photos are suitable for framing. This coupon entitles you to one photo free, also samples of Golden Brown. If your druggist can't supply you send coupon to me. Address Madame Mamie Hightower, Golden Brown Chemical Co., Memphis, Tenn., U. S. A.

Check Your Favorite

- ☐ "Bobby" Holmes
- ☐ Rosa Henderson
- ☐ Josephine Leggett
- ☐ Edna Young
- ☐ Marjorie Jackson
- ☐ Madame Hightower
- ☐ Hazel Meyers
- ☐ Theodore McDonald
- ☐ Ethel Waters
- ☐ Lina Gray

Your Name.....

Address.....

City.....

State.....

Take This Coupon to Your Druggist at Once—Supply is Limited

VIOLA MCCOY, Memphis girl who up with the strains of Handy's "Frisco" band, now makes Vocalion (Red) Records and endorses Golden Brown

JOSEPHINE LEGGETT, "Creole Madcap" in "Shuffle Along" tells her friends to use Golden Brown for hair and complexion.

MARJORIE JACKSON, vivacious New York actress with the saucy smile, has used my Golden Brown Preparations for years.

MARY GOODMAN, whose part in "Shuffle Along" won fame and thousands of friends for her, "Can't do without Golden Brown."

LINA GRAY, member of "Shuffle Along" company, college girl of bewitching personality, says "Golden Brown does it!"

EDGAR CONNOR, one of the greatest comedians who ever played Broadway, known as "Half Past" in "Shuffle Along." Uses Golden Brown.

EDNA HICKS, vaudeville star who makes Vocalion (Red) Records, is an enthusiastic user of all Golden Brown Preparations.

IVIE ANDERSON, another member of "Shuffle Along" company who tried them all but found nothing to equal my Golden Brown.

HATTIE BROWN, school girl member of "Shuffle Along," Miss Brown's long, soft hair is beautifully dressed. She uses Golden Brown.

EMMA JACKSON, one of the most accomplished stars of our group, says she finds Golden Brown Preparations invaluable.