Inurnal and Guide

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Ownership of Farms Entails Specialization

ESPITE a loss of colored farm poperators and corresponding loss of acreage in Virginia from 1920-1930, Bureau of Census statistics reveal that farm owners increas-

tics reveal that farm owners increased by 4,117 in the five so-called depression years, 1930-1935.

"It is phenomenal in view of the migration out of the state in search of economic opportunity that the colored citizens should acquire 4,000 debt from farms at such approach." debt-free farms at such a period.
The owners of farms contribute

much to the community in which they live and enter largely into the scheme of production. They are doing their share of the work of the world.

Along with this ownership comes an increased duty to become efficient in the marketing of the products, which reach an enormous value anmually, under more favorable condi-

It is reasonable to assume that cilored communities could employ modern methods of production and marketing to greater advantage. Farm agents and agricultural experts in sixteen southern states, however, are working diligently in teaching the efficient control and distribution of farm products.

of farm products.

Co-operation and specialization by farm owners to improve marketing methods so that their acres will become more productive will result in more benefits to the owners and to those they serve.

Mississippi Hog Ear Loses Its Jewel

HERE hasn't been a prisoner in the city jail for more than two years and we haven't had a murder in more than four years. Our people

The above is a boast made some years ago of his city, Mound Bayou. Miss., by Mayor B. A. Green, Harvard

But recently something tragic has happened in the little all-colored town. Miss Estella Montgomery, sister of Mrs. E. P. Booze, Republican national committeewoman, was shot to death in the Booze home under peculiar circümstances. On November 6, Eugene P. Booze, brother-in-law of Miss Mont gomery and State Republican committeeman, was assassinated.

Talk about a jewel in a hog's ear—well, there was a time when we would point to Mound Bayou. We felt that there was something wrong in the larger communities where men went about turning burglars and slaying their follow sittings.

ing their fellow citizens.
We wondered how Mound Bayou duct while surrounded with conditions of mobocracy and violence.

Now, however, it appears that civilization and its attending evils have moved into the little all-colored town. Thus security of life and property in this once haven regrettably becomes an old-time virtue as in the communities at large.

Red Cross Roll Call Cause of Humanity

REQUESTS for funds to continue its work of protecting the community against disasters have already gone out in the annual Red Cross Roll Call.

Anyone may join the movement, anyone may work for it, and anyone may benefit from it, regardless of

race, creed, or color. During the past fiscal year, the local chapter rendered assistance to fifteen welfare institutions, aided needy school children, and bought shoes for seventy school children.

The disaster activities of the Red Cross are its best advertisement. Disasters, however, are only one concern of the organization. Less generally appreciated are other features of the program such as its efforts to promote safety of life and property. Farm and home accident prevention has been particularly emphasized in the past year. In the Norfolk area, in connection with a national drive, the Red Cross conducted a campaign which reached a total of 18,000

School children took home a list of every-day hazards that might cause accidents about the farm or home, and had them checked by their par-

The Red Cross Roll Call deserves full support.

Not Fighting Europe's Wars

NOTHING could have been made more emphatic than the resolve of responsible public sentiment in this nation that United States soldiers and money will not be used to settle Europe's present quarrel. Never was a nation more convinced that the adventure which this country embarked upon in a sentimental effort to "save the world for democracy" was futile, and that any mili-tary intervention now or hereafter in the politics of Europe will also be futile, as far as insuring peace is con-

The entrance of the United States in the present war in Europe grows more remote from day to day, except as a defense of this country against one of the aggressor nations, or in event of a violation of the Monroe Doctrine.

Progress on a Major School Improvement

ONE stage of the three-phase addition to our Norfolk high school has been completed. The cafeteria is a credit to the Norfolk school system. Work on the gym and library is going forward and it should not be long before these facilities are ready.
In construction, arrangement and

equipment the new cafeteria leaves nothing to be desired. At one stage nothing to be desired. At one stage of construction it appeared that the facility was going to be furnished with an inferior type of shop-made tables and benches, but when this matter was brought to the attention of Mr. Foreman, chairman of the board, he acted promptly to insure the installation of a more appropriate and desirable type of engineers. ate and desirable type of equipment. Consequently the cafeteria compares favorably with any serving the needs of a high school comparable to ours.

Recently Mr. Foreman and other members of the board have been under some criticism because of certain reactions to the teacher salary equalization action, which, like any law-suit, precipitated a contest, with both sides seeking every possible legal advantage. It is only fair now, that the chairman and his colleagues, the chairman are seen to developments in the at this stage of developments in the additions to the high school, should receive a good hand for their efforts in making possible this much needed improvement. Naturally, former City Manager Thompson, the former Mayor Taylor, the present City Manager, Col. Borland, and members of Council are entitled to thanks for their part in putting through this P. W. A. project, to which the city contributed 80-odd thousand dollars.

All public officials receive more than a deserved share of criticism. When it is fit to say a word of com-mendation for them, it should be said.

What Have We to Be Thankful for?

THE approach of Thanksgiving, usually welcomed with appreciation for the benefits we have received during the year, is greeted by many thoughtless persons in this year of suffering, unemployment, business depression, and war with

the scoffing query:
What have we to be thankful for? Taking a casual glance, it may appear that there are not many blessingh which have come our way for which we can wholeheartedly express

our appreciation. First—Though there are many of us who have felt the pinch of poverty, there are many more of us who are safe and secure, and have suffered no more than by the elimination of some luxuries to which we have be-

come accustomed. Second-In the necessity of facing the problem of unemployment, there has come to us a realization that we must work out our own salvation and can no longer go hat in hand feeling that the relief or "the white folks

will take care of me." Third—The necessity of solving our own problems has led us to organize, to pool our interests and unite our strength to acquire those things

which are rightly ours.
Fourth—Scarcity of menial jobs has made us branch out, obtaining employment in fields which have heretofore been closed to us, and resulted in the breaking down of acceptance of the theory of "white

man's jobs." Fifth-The failures and difficulties which our business have had to face have brought them to realize that they must obtain adequate financial support in their enterprises, and use sound and practical business

methods in the operation of them. These are only a few of the blessings of adversity for which we as a group should be thankful.

The Coming Generation By Flemmie P. Littrell, Ph. D. Bennett College

Greatest Number of Failures Found In Normal and Superior Children

WE SEE all around us many people who are discouraged and depressed because of failure in one way or another. There are children who acquire at an early age a sense of inferiority because they cannot do the things that they see other boys and girls do in g. This failure may be due to either physical or mental discorders or poor guldance at home and in school.

While there are a great many boys and girls with DR. KITTRELL mental and physical handicaps it

many by and girls with DR. KITTRELL mental and physical handicaps it is found that the greatest number of failures are found in normal and superior children. In our schools, for instance, there are a great many children retarded. Unfortunately, the school people who are greatly responsible for failure of normal boys and girls are apparently not aware of the fact that success is one of the fundamental principles of mental health. Failure is negative in its effect on people. It makes the individual withdraw from the particular activity in question and leads to poor adjustment.

What is success? Can most

What is success? Can most

people enjoy it? Success can be defined as the matching of one's mental image with a reality, or the realization of an objective. All children can realize success to a large degree if they have skillful parents and teachers.

a large degree if they have skillful parents and teachers.

It is a great experience for boys and girls when they realize that their CONSCIOUS effort for a definite end is actually achieved. Nothing is more essential in developing integrated personalities than success with conscious effort. Continued failure results in "poor attitude," and poor mental health. Teachers and parents often associate prizes with the best performance in class or in a given activity. This is VERY WRONG. In such a situation only one person realzes success while all the others most necessarily fail. The successes that children have must be thought of and measured in terms of their OWN ABILITY—mot in terms of COMPETITION. Honest effort and achievement that represents one's best is SUCCESS.

The psychology that goes along with success is essentially the same ir infancy, childhood, adulthood and old age. Teachers and parents could literally "move mountains" if they helped children to succeed rather than to fail. Some techniques concerning how one can help children to succeed will be discussed in the following article.

Nordic Deflation

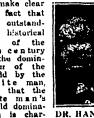
By DR. GORDON B. HANCOCK

Responsibility For Wars Constitutes A Threat To Civilization

WITHIN the present genera-tion the Nordic doctrine has tion the Nordic doctrine has received a tremendous inflation through the propagandized preachments of Madison Grant, Lottrop Stoddard and William McKougal. On the curb of world opinion and appraisal the Nordic stock has reached impressive heights.

In my Atlanta address before the Baptist World alliance, I tried to make clear the fact that

the



the outstanding historical fact of the 20th cen tury is the domination of the world by the white man is world domination is characterized by three things namely, the spread of the Christian ideal, the marvelous advance of science, and the quickening of color consciousness. The White man takes great pride in these three things and well he might, for they hold much of promise for the ultimate triumph of mankind.

No intelligent man will dispar-

triumph of mankind.

No intelligent man will disparage the achievements of the white man ever though we know that he is a favored child in the family of mankind. He has inherited a rich legacy from all the past but this does not detract from his ability to push forward into unexplored realms to startle history with his scientific civilization. The achievements of the white man are such as to inspire within him an unbounded and pardonable price.

It is no wonder then that the Nordic doctrine has swept the earth. It could hardly have been otherwise. The Nordics are human and humans are prone to err and especially when there is some basis for error. It is to be expected a people situated like the Nordic would be over-extravagant—and sometimes overbearing—in its claim to greatness!

in its claim to greatness!

This same science that inspired such hopes for a "golden age" is threatening mankind with social and economic damnation. Science has utterly failed to work a change for the better in human hearts. Humans are still inordinately selfish and the world is still waiting for the sunrise of righteousness promised by the lowly Nazarene. The only hopes for the world are these inspired by this unscientific teacher from Galilee.

Science has, like a great run-away within civilization produced, and is producing, a pessimism that borders on despair. The white man who produced science cannot man-age it and it is fast getting be-yond control; and if and when it does, nobody can prophesy of the future. future.

SCIENCE RUNS AWAY WITH CIVILIZATION

WITH CIVILIZATION

Science has run away with civilization and how to stop it is the puzzle that vexes even the white man its creator. It must be deflating to the pride and claims of the white man when the science of which he boasted is fast getting beyond his control for modern history must recognize the fact that with all its science mankind is still "in the woods." The science which the Nordics created fails to prove his superiority and thus has deflating effects of the Nordic cause.

Science to date has utterly failed to sanction the claim that heredity is more important than environment in the social equation. When we review our Nordic-dominated world with its armies and navies and staggering war debts and outlays we find much here to deflate Nordicism. This world today is largely what the Nordic has made it, and what kind of a world it is!

The Nordic's science is perfect-ing in a hundred laboratories throughout the world more and more destructive engines of war-

fare. And what is more these engines are for the destruction of Nordics. The destruction of others is merely incidental. To my way of thinking this is one of the most humiliating facts that Nordics have have been called upon to face is their whole history. Twenty years ago ten million Nordice were slain upon the battle fields of Europe and today the stage is set for the slaughter of another ten million. There are charges and counter charges as to the guilt for the perpetration of this hellish slaughter of the flower of the world's manhood. The lucky fact must be faced that wherever the blame lies it must lie at the door of the Nordics. The threat to civilization is a Nordic threat! Nordic Deflation!

How to Lift The Fallen

By WILLIAM HENRY HUFF (Associated Negro Press)

If you would help those farthest

down,
Take pride from off your shelf;
Be you the humblest man in town,
In fact, forget yourself.
Your nose should point toward the
earth
On meeting every man
Be he of high or lowly birth—
I recommend this plan.

Blounticisms

By GEORGE W. BLOUNT

ACQUISITION: The acquisition of all things worthwhile requires effort, both mental and physical. TECHNIQUE: Sussessful sales

technique in-cludes an understanding of other people's



TRAINING: The most important business of any person is the training of himself for complete daily living. Therefore, if one will train himself he may then be confident that there is one ignorant person less in the world.

BUSINESS: Progressive business men and women do not sit down and wait for business to come to them, they are continuously on their toes going after it.

Life: There isn't very much in life which cannot be acquired and retained by additional observation, study, reading, living and learn-

LIQUOR: One thing which helps to weaken the control of the liquor traffic is this—we have too many people talking DRY and voting WET.

INHERITANCE: If you were not fortunate enough to inherit determination and perserverance, you might indulge yourself by trying your hand at the manly art of cultivating these worthwhile qualities or attributes. They will surely prove profitable.

ENEMIES: "The Bible tells us to love our neighbors, also to love our enemies; probably because they are generally the same people."—G. K. Chesterton.

NAACP Council Expands

PHILADELPHIA— (ANP)—
The youth council of the Philadelphia NAACP, last week set up
10 divisional units, as plans to
carry the council's work to all the
youths of the city were launched.

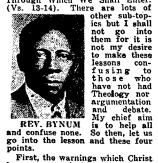
Sunday School Lesson

By REV. P. B. BYNUM Pastor, New Zion Baptist Church Greensboro, N. C.

Warnings and Promises—Matthew 7:1-14.

The text for the Sunday School lesson for Sunday, November 19 is, "As ye would that men should do unto you, do ye also to them likewise," Luke 6:31.

THE lesson for today could well be divided into form be divided into four parts: (1)
Warnings (vs. 1-6), (2) Promises (vs. 7-11), (3) The Golden
Rule (v. 12), and (4) The Gate
Through Which We Shall Enter.
(Vs. 13-14). There are lots of
other sub-top-



go into the lesson and these four points.

First, the warnings which Christ here gave and does give to all hypocrites and Christians, "Judge not, that ye may not be judged yourself; for as you judge so you will be judged, and what you do to others will be done to yourselves." Why take note of the splinter which is in your brother's eye, and fail to see the plank in your own eye? How can you take the splinter out of your brother's eye, when there lies a plank in your own eye? You hypocrites! You must first get the plank out of your own eye before you can see the splinter in your brother's eye.

The bulk of the people today see every thing that is wrong or sinful about others when they see themselves as perfect beings. They see the shortcomings of others and they lack nothing. Some know how others should live, act and do, when they would not make fifty if God would grade them.

Number One. If every nerse

when they would not make fifty if God would grade them.

Number One. If every person would change the mirror and look in it, not from the point of seeing his brother or the other fellow from a right angle, but of seeing himself as from a straight angle; if every one would try to get himself on the right track; if "charity could really begin at home," if every person just could, and would, get the beam out of his own eye, get Number One right, we wouldfind ourselves, individually and collectively, moving toward God.

The second point is Promise. We must remember that God never makes any promise He does not intend to fulfill. And yet, His promises are on condition. He is here promising good and great things to those who have heeded His warnings as are found in the first point. To those who are keeping self right Christ says, "Ask, and the gift shall be yours; seek, and you shall find; knock, and the door will open to you." "Ask in faith doubting nothing."

Why should we go on starving and dvine? Why should we go on!

faith doubting nothing."

Why should we go on starving and dying? Why should we go on pining away when our "Father is rich in houses and land?" God's hand is not diminishing. His love is not growing cold, neither is His supply any less today than it was yesterday or a thousand years ago. If we are not being enriched and supplied, the fault is in us and not in God. We are too much of a hypocrite to ask, knock and seek. But those who do ask, receive; those who knock, enter; and those who seek, find. Are you one of them?

The Golden Rule. The Master is here telling us to take the initiative in bringing about good feeling, good understanding, love and harmony between the first and second person. The first person should be the aggressor in bringing about a righteous kingdom. "Therefore, whatsoever we would like for people to say about us, or to do to us, we should first do those things or say those things about them. I must first treat A like I would have A treat me.

One will reap what he sows, and not sow what he reaps. Sowing is done long before reaping.

done long before reaping.

The narrow gate and straight way versus the wide gate and broad way. There are only two ways and two gates, no middle road or gate. No one person can walk both ways nor enter both gates. One can go up the broad way and enter the wide gate with all his sins, with an evil heart caring neither for God nor man. Not so with the straight way and entering the narrow gate. There must be a change of heart and all sins must be washed away.

"This be the golden measure

"This be the golden measure
of the heart
Touched by God's love to live
a brother's part;
What thou wouldst have another do to thee
Do now to him, in loving sympathy."

The New Negro

By ANDY RAZAF (Associated Negro Press)

It seems, an occasional pat on the back,
Or an empty honor or two,
Is sufficient reward to a childish clown;
But for me, it will never do. Give me the fruits of my brain and

sweat,
Deliver the goods I've bought,
Give me full payment for value
received:
Anything less means naught!

HELP HUMANITY! Join the Red Cross today!

The Open Forum Views of Our Readers On Subjects

Of Current Interest

Education Week and the American Way of Life

American Way of Life

Editor, Journal and Guide: Our theme for the celebration of American Education Week is, as you are aware, "Education for the American Way of Life." The idea of the tneme suggests the purpetuation of freedom as set forth in our "Bill of Rights." Social, economic, and pointical changes are presenting themselves everywhere in the world. The question is, whether our plan of government will survive or not. Democracy is being weighed in the balance. "Will it be found wanting? Our civil liberties are whnt democracy is being weighed in ofor its perpetuation. We must continue our policy of the freedom of speech, press, and person, if minority groups are to survive in an age when there is a mad rush to crush personalities of those, who by no election of their own, are born into such groups.

Education of the masses in America may point the way to saving the world from a menacing storm that will wipe out Western civilization from the face of the earth. "Civilization is a race between education and catastrophe" said H. G. Wells. The children of our generation and of generations to come, must be taught the idea that the general welfare of the people must be looked out for. America is no place for private interest or special class interest. The majority and minority all interest or special class interest. The majority and minority all interest or special class interest. The majority and minority and minority is crushed it breaks out at sometime and somewhere seeking for justice and mercy for all of

Trage must be the rule.

Whenever and wherever the human spirit is crushed it breaks out at sometime and somewhere seeking for justice and mercy. Without justice and mercy for all of the people democratic government is only a house built upon the sands; when the storms do some they will beat upon that house and blow it down. Then what?

The Negro in America is a minority group; may his spirit be not crushed. I trust that the theme of American Education Week will make its impression upon every school child in America. May there emerge a deep sentiment to give the Negro in America true justice. May the humane spirit see the Negro as a brother in a world of rivalries and hatreds. I trust that young America and old America alike will show the world the way out. Equal salaries should be given all if it is expected that all of the people will be led to know "The American way of life." The same facilities that can help white children learn the American way of life. As long as twelve-million blacks are not considered in the equation of American Democracy the answer to the American way of Life is incomplete. Neglect or failure of any segment of our American Democracy the answer to the American way of Life is incomplete. Neglect or failure of any segment of our American Democracy imperils the fortunes and blasts the hopes of all. Education will lift men above the animals of the forest and enlighten them to abiding conceptions of social rights and moral obligations to their fellows. I am confident that American Education will awake to its responsibilities and show the world that The American Way of Life is the only way. This can be done if the spirit of tolerance can treat the Negro justly in every walk of American

life. If America can be truly democratic with her Negro minority group, surely she can lead the world to peace and prosperity. I trust that the American way of life will bring salvation to a disillusioned world order.

—LINWOOD T. BINFORD,

Principal,

Covington, Va.

Covington, Va.

For The Spingarn Award-Champion Joe Louis

Editor, Journal and Guide: As I understand it, the Spingarn Award is made yearly to the Negro who has made achievements most creditable to his race. Since this is true, I know of no other Negro who has brought more credit to our race than Joe Louis. I think this would be particularly appropriate in view of the fact that the past recipients of the medal have been outstanding in the fields of music, literature, art. religion and science.

ing in the fields of music, literature, art, religion and science.
Ever since prize-fighting made its debut many centuries ago, the concensus of opinion has been that prize-fighting is brutal combat fought without a knowledge of science, and only brutes and ignorant persons engaged in it. It is encouraging to note that during the past two decades such an evaluation of prize-fighting has been dissipated and the sport has been proved to be a game of science, portraying true sportsmanship, and dependent upon clean living for its success.

success.

Education is a process of drawing out of the individual that which is within. The science of boxing such as Joe Louis has shown, is given to an individual of his calibre, and

within. The science of boxing such as Joe Louis has shown, is given to an individual of his calibre, and such a person is born only every hundred years. I know of no other science more difficult than that of boxing.

No matter what professor or field one may choose, if he rules and heads that profession, he is a master or doctor of the same. Joe Louis is a Ph. D. in his profession because he not only masters it, but heads the heavyweight division. Joe Louis has convinced the world that a Negro can be a clean, Christian-like and industrious fighter. He has proved conclusively that the Negro, if properly prepared, and guided right by his leaders, will become a supreme individual.

Louis' wholesome habits make him continuously prepared for fighting. His managers and trainer, as we know, have mapped out every path that led to his economic maintenance and security. And he has proved that he can be taught, and that he heeds the advice and teaching of his advisors.

Personally, I believe prize-fighting has been underestimated as to its educational value. Although Joe Louis says very little when approached, he has taught us that education consists of a taking in of external guidances and he actually directs his efforts in tune to his guidances.

Because no other prize fighter in ring history has so distinguished himself. I believe Louis should be elevated through the Spingarn Award After all, a monument does bring to the memory thoughts and facts one may have forgotten hy reading books. Such a presentation will place a proper evaluation upon this wholesome, clean, and sportsmanlike profession. I hope the committee on the Spingarn Award will consider this year's most worthy recipient, Joe Louis, heavyweight champion of the world!

—THADDEUS C. SMITH Norfolk, Va.

-THADDEUS C. SMITH

Voice of The Press

A Blistering Editorial

From Linotype News

AVING for many years given freely of his time to public affairs, Albert Murray, one of Boston's leading printers, has learned much about the Casper Milquetoast characteristics of the average citizen. Albert also knows what newspaper editors are up against.

He pictures a red-faced man entering a newspaper office in a hurry. "Conditions in this city," shouts he, "are a scandal. Your paper ought to expose this man. I will give you all the facts. You ought to come out with a blistering editorial against him. It is your civic duty."

The editor hears him through

ing editorial against him. It is your civic duty."

The editor hears him through, then speaks: "I tell you what we will do," he says calmily. "You write our paper a letter exposing the scandal and we will be glad to publish it over your signature."

A period of silence follows, during which the visitor cools down rapidly. He seems to shrink in size until he looks like a collapsed balloon. When he speaks again, it is in a different tone, lower and almost apologetic:

is in a different tone, lower and almost applogetic:

"Why," he says, somewhat flustered, "you cannot expect me to do that. It would get me into trouble. It would hurt me in my business." business."

After this speech the visitor begins to realize there is little more he can say. The editor watches him move toward the exit and smiles, "It was ever thus," he says, and goes to work.

Albert adds: "If democratic government in this country is ever overthrown, it will be due to the weakness of its friends, rather than to, the strength of its enemies."

'Bill of Rights'

Is Ours Too

From St. Louis Call
right E closing of North Carolina's
law school for Negroes established to comply with the
supreme court's mandate in the
Gaines case, strips the one student in attendance of his rights
under the Bill of Rights. "No person shall be deprived of life, liberty, or property except by due process of law" says the Constitution.
Education is a property right.
Though all the people wish to

Though all the people wish to deprive one of life, liberty or property, the law decrees that it cannot be done. The excuse that "educating Negroes is too costly" cannot set aside the law. It is for

states to count the cost of educating all when they undertake to educate any. Custom made Negroes scept what was given them, but the Gaines case put a stop to custom. A prejudiced public must pay the cost of the dual facilities it insists upon. It cannot penalize Negroes by makeshift schools.

The four months' schooling the underpaid teacher, the unsanitary cracker-box schools standard in many places "because it costs too much to educate Negroes" also fall short of the equality which the supreme court said Gaines, a Negro law student, was entitled to.

If North Carolina can close its law school because only one student attended, then it can also refuse equal facilities in the elementary and high schools which thousands attend. The Bill of Rights says "NO PERSON," which means NOT ONE, shall be deprived of rights. On that we stand and for that ideal of Americanism we shall fight till it obtains.

Time To Go To War!

From Atlants Daily World

T IS time for America to go to battle field is right here—in your home and place of business. The enemy is fire.

It is no mean enemy. Each year it destroys property worth several hundred million dollars. It kills thousands of human beings. It destroys great numbers of jobs. It destroys hopes, ambitions, opportunities. It leaves behind scenes of smoking ruin as grim as if bombs had been the instruments of destruction. It strikes when we least expect it, and often where there is no defense.

This year, as in every year for

This year, as in every year for two decades, a definite date has been set for declaring war against fair. The mobilization days are October 8 to 14. The occasion is Fire Prevention Week.

Fire Prevention Week,
During that period every citizen
in the land will be given an unrivaled opportunity to learn about
fire, and how it may be prevented
and controlled. This is no dry-asdust subject. It will be taught to
you vividly and dramatically. Approach it with an open, interested
mind.

mind.

Remember what you read and hear and see. For fire prevention is of the most direct importance to you. No one knows where fire will strike next—your home has as much chance to be the scene of ruin as anyone else's. Your town may witness a conflagration that will bring civic progress to an end.

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