

Best Editorial of the Week

MAKE YOUR OWN JOBS

When the new Negro begins applying for work, he finds that the pathway is blocked in practically every field. There are no openings for him except of porter, cook, chauffeur, and the like, while the opposite sex find such employment only as maids, nurses, cooks, etc. There is very little respectable employment available locally, yet this is a city in which over 130,000 Negroes live. These residents spend all of their money with persons who refuse to employ them.

Today we find that the merchant of the opposite race is realizing just how much his Negro trade means to him and as a result of such revelations, we find stores, laundries and various other establishments opening up in strictly Negro neighborhoods.

The opening up of such stores should open the eyes of every red blooded member of the race and then there should be a spirit of cooperation among the race members, that would force the business men to employ members of the race in dignified positions. Why should we spend our hard earned money in places where we can receive no dignified employ-

ment?

In the downtown section, near the St. Bernard market, recently a shoe store began using all white clerks, where it had been using colored. The business for this particular store has not fallen off one bit, yet we find several members of the race thrown out of employment.

Any merchant doing business on South Rampart street will testify to the fact that over ninety percent of his business comes from the colored people, yet we do not find them using colored clerks. There is to be opened on this same street a 5c and 10c store at a very early date. This store is a chain store, with several other branches in the city. When this store opens there should be a battery of colored clerks, ready to serve the hundreds of colored customers that the store expects to sell.

If the management of this store cannot see fit to employ from the group he expects to patronize his store, the prospective customers should have enough RACE PRIDE to walk past the door and trade at places where they can work.

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