

(An Editorial)

WHY NEGROES SHOULD VOTE FOR PRESIDENT ROOSEVELT

In 1932, when during the last Republican election, most of us along with the most of the other citizens, pooled our votes and elected Mr. Roosevelt as and for our savior and leader in the crisis. This was done too in self defense, and to save us from starvation. We knew then as we know now that the Republicans, who were in office, did but little if anything to stop the devastation of the depression which had then grown into a national tragedy. Prior to that time Negroes had religiously given their support to that party, regardless of the too often poor men and measures coupled with rank administration it had presented to the public. But when the depression began to pinch and bite us; when we were shorn from our jobs and a living; when we were evicted from our homes for debt or taxes; when we were destitute and hungry, and there was nothing being done about it, it was then that we became sensible and threw off the fetishism of the Republican Party and yelled for our lives to the Democratic Party and Mr. Roosevelt for HELP. The halo that so long surrounded the Republican Party's name was broken, and we along with all others went Democratic-wise and elected Mr. Roosevelt for the job.

THE NEW NEGROES CAN NOW SPEAK

We must show that we ourselves are capable of intelligently meeting the changed economic and industrial problems which have changed and must continue to change the whole outlook on life for Americans. Shall we go back to the conditions out of which Mr. Roosevelt brought us?, we can not go back nor must we give up a reality for a promise. Roosevelt has done things and changed things or else we would be where we were in 1933 when he took office; he stopped the centering of wealth in the hands of the few at the expense and detriment of the many—thereby ending the subtle, but effective enslavement of the American people—don't be fooled; he has fully equalized much of this economic unbalance for the benefit of the people. The Republicans had the opportunity when they were in office to do the things they now promise and if you could not trust them then, why do so now? Why throw the people back into a state of chaos? THE GREAT HERO OF THAT DARKEST HOUR WAS FRANKLIN D. ROOSEVELT, whose name and deeds in the hearts of the people shall never perish.

We hear criticism of the New Deal. Did you ever think over the fact that the New Deal brought you where you are and saved you from actual starvations? We were not content with the OLD DEAL. It had to

To Our Fellow Americans Throughout the Land, Greetings:

That this country may continue on the road of Recovery from the depression that was raging its highest in 1933, when the Democratic party took office, we shall advocate that ALL NEGROES OF THIS GREAT COUNTRY MUST WORK AND VOTE FOR THE RE-ELECTION OF —



be a New Deal, to get us out of the throes of 1932 and yet you are being urged to fight the very measures which gave you hope in 1933. Do you wish to return to the conditions in which you were when Hoover was in office? You will have to have a NEW DEAL or some kind of Deal other than the old Republican Deal. We are new Negroes with a new light of understanding and we know that if Roosevelt had not come to our rescue, we would have been doomed. We have awakened from the old mental drift that only white people

of the Republican Party were well disposed toward us. We had allowed a slave psychology to blind us to the many things in the makeup, platforms and programs of the Democratic party from time to time, but in this day when that party has performed the things that should be performed; when it has become the instrument by which American people can reach out and move on toward happiness, then it is our duty, who have been the beneficiaries, to help. Are we not Americans also?

FOR PRESIDENT ROOSEVELT or LANDON

METROPOLITAN NEWS,
3453 South Michican Avenue,
Chicago, Illinois.

Record my name for ROOSEVELT LANDON in the November election. I voted the DEMOCRATIC REPUBLICAN ticket in the last Presidential election, and my reason is that

Name

Address

TO THE PUBLIC:
This coupon is to determine the drift of sentiment from now until election. Your name will not be published unless you say so in your reply. Only the number of persons preferring one candidate against the other will be published. You may also state any other fact you feel the public should consider in this campaign. We shall not be responsible for return of any letter or document. —Editor.

ROOSEVELT AND HIS RELIEF MEASURES

The relief measures of the President have been wholesome and practical. It was no time for talking loosely about "prosperity around the corner," it was time for action, drastic as well as planned and the President came through with shining colors like Lincoln did in the crisis. Now the question is, would you give up food, clothes, security of your property from forced sale for mortgage, the care of your own government and all of the benefits you now enjoy, for the indefinite promise of a job or something better when the same folks who are making the promises left you cold and bare when the President came to your rescue in 1933? THINK IT OVER.

LET US REASON IT OUT NOW

Who is fighting the Roosevelt administration? Are they not Republicans and Democrats who have never followed anyone or anything? They are themselves leaders and no one can lead them, and you should not let them lead you away from what is best for you. "Never swap horses in the middle of the stream" is the advice of your own beloved Lincoln.

The Republicans tell you that the great industries are against Roosevelt; that all of the money is against him; that the factories will close down if he is re-elected and that there will be no money and no jobs for you. But we ask you this question, if all that is true, Harding was a Republican, so was Coolidge and so was Hoover, all following one another in the White House and at the end of their regime in 1933, when we were naked and hungry, where were the factories, the money and jobs that the Republicans now tell you they have for you? What was the factories doing then? What was the great industries owned by the Republicans doing all of those years that ended in the disaster we faced in 1933? There was no Democratic administration then, and yet we had to call for that party to relieve us—and it did. You are told that out of everything you buy to eat, wear and otherwise, there are at least fifty per cent of it goes for taxes. A cigar that cost 15 cents, 11 cents goes for tax. A pair of shoes that costs you \$5.00 about \$3.00 goes for tax. Well then, when did you ever pay less than now, and if that part goes for taxes now, where did it go before? You always paid about the same price. You at least know now where it goes, but never knew before.

You are also told that the government is taxing you to death—taking your money and giving it to you or some one else, but is it not your government? Is it not your money? Then to whom else should it be given, if not you? To whom was it given before?

What Have You Mr. Colored Man, Against Pres. Roosevelt?