

## EDITORIAL PAGE

## Comments

## Opinions

## The Omaha Star

Omaha's Most Progressive Weekly  
Editorial and Business Office  
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## Editorials

## THE OMAHA STAR IS HERE TO STAY

The Omaha Star began six weeks ago. To be exact, the first edition hit the streets on July 9. On that day, it was dedicated to the service of the people that no good cause shall lack a champion, and that evil shall not thrive unopposed.

As we give to you the sixth edition of the most progressive Negro weekly in the middle west, we are glad to state to thousands of true Americans, who have learned to admire the Omaha Star for its straight from the shoulder editorials and its feature of local news augmented with well written and interesting columns, that it is here to stay!

This statement is being made in the light of propaganda that is being spread by some unscrupulous individual or individuals to the effect that the Omaha Star is a political paper and that its life will terminate following the general election on November 9.

In regards to politics and the Omaha Star, may it be known that the Star has the intestinal fortitude to take a stand, based upon its own conviction. And that stand will unflinchingly be magnified through its editorials.

The Star will at no time be found upon the fence or allow itself to be branded as a double-crosser. It is the servant of the people and as such it will operate.

The spirit of the new Negro will be exemplified through the Star—a spirit that is definitely driving for the freedom of the Negro from economic bondage, a condition, which if allowed to continue, will ultimately return 15,000,000 souls back to chattel slavery. This is a battle that every true American must join. Stoop not to false propaganda. Know where of you speak and above all speak the truth.

The Star, a paper who only last week placed money into the pockets of 54 of our youth and seven adults is deserving of your support and not your knocks.

Listen not to those vicious, serpent-like individuals, who seek to prevent a legitimate business from progressing through unwarranted propaganda. Give the Omaha Star a firm foundation by way of subscribing and reading support and we will assure you that we in turn will build an enterprise worthy of consideration, a mouthpiece and a force for the people. The Omaha Star is here to stay!

## MAYOR BUTLER MAKES AN APPOINTMENT

Mayor Butler is to be congratulated on his appointment of Mr. Willis Gray, a man whom he has adjudged to be qualified and competent for the position of Inspector of Weights and Measures.

Following the death of the late Mr. Marcellus Ritchie, who was at the time of his tragic death, the Inspector of Weights and Measures, the Omaha Star has watched with intense interest the appointment of his successor.

Today, we are proud to herald the name of a real American—Mayor Dan Butler, who had the intestinal fortitude to stand by his own conviction that a Negro when found qualified is worthy of a better position than that of pushing a mop or broom. This he has done despite strong opposition from those who would stoop to almost any low deed to hold back and destroy any measure in behalf of the general welfare. The Omaha Star is pleased to state that it fully appreciates the appointment as made by Mayor Butler, portraying a stand for justice and fair play.

## MRS. MARY DUNCAN

The Omaha Star takes this means to

gratefully acknowledge the very "newsy" column from Portland, Oregon, telling of the doings of the former Omahans now residing in the Rose City.

We trust our readers enjoyed this column as much as we enjoyed passing it on to them. We tender our hearty congratulations to the Northwest Enterprise, the paper Mrs. Duncan so modestly referred to as being editor of. We are in receipt of a copy of this paper and wish to commend Mrs. Duncan on such an interesting and large newspaper. Doubtless so, because the Negro population of locality is so limited. We wish her a continuance of the success she is now enjoying. Mrs. Duncan formerly resided in Omaha and was very active in social and civic activities of this city. As we see by her article in last week's edition of the Omaha Star, she is still playing an important part in the promotion of youth and the advancement of the Negro Race, all of which can be truthfully verified by Mr. Russell Reese, the Omaha Star's special Representative, who had the pleasure of seeing Mrs. Duncan last summer in Portland. We are very proud of her, because she is a product of Omaha, and shall be pleased to have her account of the Omahans now residing in the Northwest, each week in the Omaha Star.

## ADAMS NOMINATED

John Adams Jr., presented his past record to the voting public of the fifth district in a genteel and intelligent manner and the fruits thereof was in evidence as we gazed upon the final tabulation of votes cast in the fifth district, giving him first place on the ticket with a total of 1,607 votes. His nearest opponent was Dr. Harry A. Foster, who garnered a total of 1,088.

We feel that the voting public has awakened to the fact that qualification, coupled with past record, is indeed the yardstick by which a candidate should be measured. In the light of such an awakening John Adams becomes an ideal candidate, a candidate with an excellent past record—a record that bespeaks his interest in the masses. Such a record is as follows:

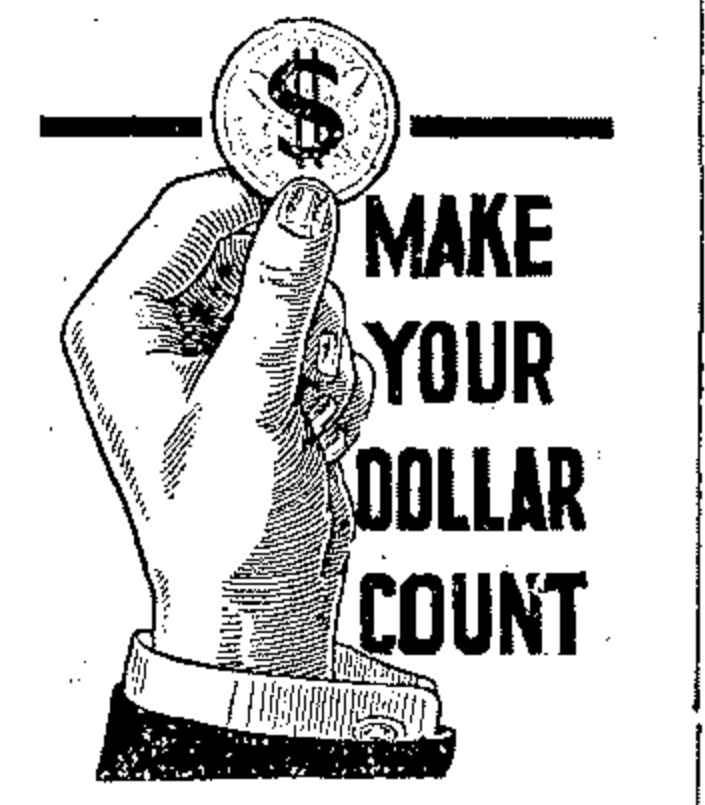
Introduced and sponsored all Housing Legislation for Nebraska; led fight for full cent gas tax appropriated to relief and state assistance; sought distribution of relief on basis of need, not population; supported Omaha Police and Firemen bills; sponsored bill authorizing creation of dock boards; sponsored unemployment insurance bill; favored old age pension; and voted for L. B. 112 prohibiting religious questions on applications for teachers' positions in Nebraska. Then comes his qualifications: A graduate of the University of Nebraska in 1929 with Bachelor of Arts and Bachelor of Law degrees. Since then he has practiced law in Omaha with a record for superior ability and honesty in dealing with his clients. This, plus two term experience in the legislature should, beyond a doubt make him the ideal candidate worthy of being sent back to the Unicameral Legislature, November 9.

## FLETCHER HENDERSON SETS PACE

Fletcher Henderson, one of America's foremost orchestra leaders, who thrilled a capacity-house of music and dance lovers, Monday evening at Krug Park, set a pace while in our city that should be followed by every Negro, and that is trade with your own people and with those who employ your people.

While in our city, Mr. Henderson saw fit through his racial pride to service his mammoth bus carrying his aggregation of well trained musicians and his own beautiful La Salle, a specially built car to his own specifications, at a station operated by two thrifty Negroes. This is a true spirit of race pride, a spirit which if exemplified by all Negroes would play a great part toward encouraging Negroes to enter the business field and thereby be enabled to create their own jobs, as well as for others.

Let us all follow the pace set by Mr. Henderson.



## An Echo From My Den

By S. E. GILBERT

As I sit here in my den with pen in hand, meditating as it were, there comes to my mind one of the greatest documents ever written by a human being, "The Emancipation Proclamation," a written document that caused the shackles of chattel slavery to drop from the ankles of America's most loyal subjects, the Negro.

On September 3, 1938, the Omaha Star will again pay homage to the immortal Abraham Lincoln, during a mammoth Afro-American Day, a day on which a definite drive shall be launched in the mid-west designed to ultimately free the Negro from economic bondage, a lamentable condition, which if allowed to continue will mean mass poverty and ultimately chattel slavery for the men and women of tomorrow.

The question is—Shall we renege or shall we buckle on our armor of race pride and move forward to an economic freedom, a freedom that will assure your boy and girl the right to a livelihood that will cause them to be proud of their parentage?

Dear reader, such a freedom can only be obtained through the issuing of a proclamation by every black American to bind themselves together for one common cause, to boost and promote economic structure to which we can point with pride, a structure so erected that it will cause others to respect.

Such a structure cannot be built by one but must be built by all. A program should be inaugurated in Omaha that would find the ministers expounding from the pulpit the value of supporting worthy race enterprises and other places of business who employ our group. Such economic teaching would soon blossom out into a city of racial pride, which with such foundation would lead to the harnessing of ten million dollars spent annually by the Negroes of Omaha into the avenues of self-support, which would bring not only self respect, but respect of others on an ultimate emancipation from economic bondage.

## Seen Thru A Telescope

Eve was not created from the head of Adam, lest she should be vain; nor from his eyes, lest she should wanton; nor from his mouth, lest she should be given to gossiping; nor from his ears, lest she should be an eaves dropper; nor his hands, lest she should be meddlesome; nor from his feet, lest she should be a gad-about, nor from his heart, lest she should be jealous; she was drawn from a man's rib which is a hidden part, so that she might be modest and retiring and yet, notwithstanding, all the precautions taken by the Creator, woman has all the faults God wished to guard her against. Well, well, girls and so the story is out.

## Local News and Doings:

Political fortunes have been decided for the near future, at least in Nebraska, county and state elections. Its all over for a while. The ballyhoo, beer and bumptious speeches. Among the defeated candidates, there was some wailing and gnashing of teeth. Some smiled stoically, others didn't smile.

It is understood by this writer that should a certain man be elected county attorney, it would be appointed. We need one.

It's good to note that out of the scramble of candidates for election to the legislature in the Fifth Congressional district, Negroes were able to select one of their Race as representative. It wasn't easy. The colored vote was split. Congratulations to the nominee.

The Reed Ice Cream factory has changed its policy of serving Negroes in paper containers, on its parking grounds at Twenty-fourth and Wirt street. A little polite pressure brought to bear did the trick.

More changes for betterment of discriminating conditions can be wrought in the same manner by colored Omahans who have "backbone."

That is all.

Mr. Frank L. Peake and Miss Hazel Moore were host and hostess to Mrs. Ruth Hachet of Sioux City, Iowa, at a ball game at Falsch park, and a party at the Blue room which was a very elaborate affair.

Mrs. Willie Mae Means of Des Moines, Iowa, Miss Edith Brown of Kansas City and Mr. and Mrs. L. Vann, were dinner guests of Mr. and Mrs. Russell Reese last Wednesday evening.

## The Roving Reporter

Question:—Should a married woman with a regularly employed husband hold a job?

Asked: Miss Mary Greene  
Address: 3510 Blondo St.  
Occupation: Stenographer

Ans: I don't think she should. If she does her duties in her home and does them well, she has enough to keep her busy. Should the husband not be making money enough to sufficiently provide for the two, I think the wife would be willing to lend a helping hand. Married women also take employment out of the hands of young graduates who are walking the streets for jobs at the present time.

Asked: Mr. E. M. Davis  
Address: 2817 North 27th St.  
Occupation: Real Estate Broker

Ans: No, I do not because I think a woman has all she can do to take care of her home and children. Times would be a lot better today if wives took care of their homes as they did years ago.

Asked: Mr. A. Goode  
Address: 2820 North 25th St.  
Occupation: Union Pacific Employee

Ans: No, but circumstances alter all cases. Sometimes the husband's limited income may force the wife to go out and help.

Asked: Mr. Andrew Williams  
Address: 2708 Erskine  
Occupation: Fireman

Ans: I think the wife's place is in the home. She has plenty to do there.

Asked: Mr. A. R. Goodlett  
Address: 2815 Biney St.  
Occupation: Ass't. Foreman Cudahy Packing Co.

Ans: I think that should be an issue, because that is the trouble with the labor condition today. A woman whose husband has a good job should not work.

Asked: Mrs. W. J. Allen  
Address: 2924 North 24th St.  
Occupation: Housewife

Ans: No, I do not think they should hold jobs because there are plenty of single women and girls who need work more than a married woman.

ried woman.

Asked: Mrs. Mattie Johnson  
Address: 2537 Binney St.  
Occupation: Housewife

Ans: I think a married woman whose husband has a job that will comfortably take care of the home should not work. The jobs should be left for the single women and girls. If the husband's income is not sufficient to maintain the home, then the wife should get a job to help.

Asked: Mrs. Jessica Wright  
Address: 2512 Binney St.  
Occupation: Housewife

Ans: A woman whose husband is permanently employed, and who is receiving an adequate salary, can contribute more to the home by working therein. There are many things that money cannot buy, and that is good family relations and the proper rearing of children. The money brought into the home by the husband can be used more economically by the wife staying at home as a woman's service in the home is now considered as an income. I consider all housewives employed.

Asked: Mrs. Lillian Wright  
Address: 5707 South 33rd St.  
Occupation: Housewife

Ans: It all depends on the husband's salary. A sufficient salary to cover the budget of a normal American standard of living, No.

Asked: Mrs. Mary Murdoch  
Address: 2818 T St.  
Occupation: Housewife

Ans: No, because a woman's place is in the home. So it is said, "A man's work is from sun to sun, but a woman's work is never done."

Asked: Miss Addie Foxall  
Address: South Omaha  
Occupation: Musician

Ans: It crowds out the opening from single women who really need a job. A married woman's duty is in the home.

## Talking Things Over

BY MILDRED J. MARTIN

## OPPORTUNITY

Dear Friends:—Today a real pal of mine and I entered into a very hot debate. She argued with me over a period of two hours that its useless for our young people to spend a lot of time and money in school, as we are not given a chance to use our education to an advantage.

I was of the contrary, so we ended where we began. Thus I have chosen the topic for this week's column to bring you, my view of it. First, I would like to say this is a serious problem, which is much discussed among our younger group. So we should not be careless or backward in giving advice in our homes, business and social groups, upon this matter.

The first thing we should do is to erase from our mind the idea of color holding us back. This should make us stronger, to fortify ourselves so as to be ready when a test comes, or an opportunity presents itself, to be able to step over that color line and prove to the nation that it is the ability of the man or woman, and not color that is going to make our nation the outstanding nation of the world. We must not give up hope. We must be more determined than ever to take our places among the leaders, and to keep pace with this fast progressing world, and we can't do that with the idea in our heads, we haven't got a chance.

Let's make our chance by getting in there on every opportunity, by giving every one whether he is of our race or nation, or other countries, a fight at every turn.

Let's unite ourselves to start a

fight upon chances with our guns of ambition and ammunition of will power and when the battle ground clears and the peace flag is raised, we will see lying there "Old Man Prejudice, Hatred and Ignorance" gasping for breath.

These are our bitterest enemies and we cannot let them make us surrender. We must not let those of our own race who are joining our enemies ranks keep us from gaining our goal.

Cast them aside and let the world know you will not stand for your own to hold you back.

Let's make the prize fighting game an example, you remember Jack Johnson, our first heavyweight champion of the world, he was supposed to have killed our chances of ever having another champion. Time and time again you have heard the remark, "They will never give our boys a chance at the championship."

But that didn't dampen the ambition of our outstanding champion of the world Joe Louis, who loaded his two fists with dynamite and blasted every opponent out of his path. Killed prejudice and ignorance with one shot of gentlemanship and sportsmanship and erased the stain left by Johnson, with loyalty to his race and gained back that which was said never would be again, a world's heavyweight title holder.

So you see, my friends, what can be done if we go into it to win. And may I close with this little quotation that carries a big result, "Where there's a will, there's a way."

Thank you

## Fletcher Henderson Shows Race Pride

Fletcher Henderson, the renowned orchestra leader who thrilled a capacity crowd on the beautiful ballroom floor at Krug Park, Monday evening, rolled into town Saturday evening in a beautiful green La Salle, preceding a large chartered bus carrying his aggregation of superb musicians.

When he turned his mind to the servicing of his motor equipment, he sought one of his own group to do the job. And thus, into the picture came the D-X Station at Twenty-fourth and Grant, operated by Paul Grice and S. C. Hodge.

Mr. Henderson was in high praise of the service received at this station and heartily recommends the station to all car owners.

## Dreamland Hall Scene Of Gala Affair

Monday evening found at least two hundred of the younger set swinging to the sizzling, red hot music of Lloyd Hunter and his orchestra in the beautiful Dreamland ballroom.

The large circulating fans that are conveniently placed down the center of the floor made the dance floor extremely comfortable for those present.

As the orchestra swung out with their own unique arrangements, the crowd registered at the close of each number, their approval through deafening rounds of applause.

Mrs. Peterson spent Sunday afternoon at the home of Mrs. Griffin, 2511 Fifth avenue.

## JUST A DREAMER

By M. S. BROWN

Well, many of us find that if we don't loot our own horn no one else will loot one single toot for us. Then when we toot a little too loud or too often, they say the I's have it. Well, if we don't talk about I, no one else will bother to mention the good things we do. So let the I's have it. Many times a tooter has grown tired of tooting without actually doing the things he has tooted about, and eventually becomes a producer. Now, there's something there to think about. Encourage an individual, listen to his rattling off, listen to his discourse on I. Find the things worth working on and build up a self-confidence in him. You'll be surprised at the results. Haven't there been times when you really longed for, and actually needed, encouragement. Just a little teeny bit would have helped you put the load on your back, a smile on your face, and pushed you on your last long hard tiresome mile. Well, if you did not get it, don't ever wear a frown and withhold your little bit from some other poor needy guy. Sometimes I can't forget the hand that fed me, the smile that encouraged me, nor the foot that kicked me last. If you are a better guy than me, why should I be jealous. Plenty of room at the top; plenty of need for improvement. I ain't bothered but just a dreamin', so long.

Mr. and Mrs. Johnson of Manhattan, Kas., are the house guests of Mr. and Mrs. E. Hickman, 2509 Grant street.

## Poem of Today

HITCH HIKER

Hitchhiker live in the land of death and sin:  
It's the road that many have traveled in,  
Don't travel on this dreary road,  
Because you will bear a heavy load

You'll be wrecked on a rocky and desolate shore,  
And your efforts and struggles in vain will be o'er—  
But if you were a Christian whole and true,  
Christ would have thrown out the life line to you.

You may travel until the close of day,  
Or even go the last mile of the way,  
But you have not done your earnest duty,  
And you will fail to meet the King and his beauty.

Come and join the royal army;  
Marching to the King's highway  
Gathering followers there for Jesus  
As we serve Him day by day.

When we cease to breathe no more  
We shall enter into the open door,  
Our lives here on earth could have been brighter,  
But our time was far spent as a Hitch Hiker.

By Bernice Murdock

Mrs. Minnie Wilson and little Mickey Jean left last Saturday, August 6 for California and on the way, Mrs. Wilson will stop over a week in Little Rock, Ark., and visit her mother, Mrs. Henderson.

## What Other Papers Say

THINGS HAVE CHANGED  
(Chicago Defender)

On every hand and from every angle in America comes the frank admission that the old ante-bellum type of dark-skinned citizen has passed on. As much as the old "colored" with his slouch hat and gray whiskers is a thing of history and the past, just so has his faithful servant, his obedient and fondling watchdog also disappeared from the stage of action. That's why the term "darkey" used in any fashion is now an insult.

Time has brought about changes in the modes and manners of American life. We have different schools of thought, different fields from which to work out our welfare, our hopes are different and the ambitions of the present generation reach higher and farther beyond than those of our meek and humble ancestors. We are living in a new day.

The things that subverted our forebears' interests will not subvert ours. We need a higher degree of education and understanding and we must get this education in such a manner that we are not embittered before we reap its benefits. Our parents had to suffer so many rebuffs; to endure so many insults; to bear so many burdens and to carry so many hardships in getting an education that in many cases they were worn out in spirit and in body before they could make use of it. Because they suffered and endured in order to learn is no reason why we should do the same.

Each generation should be just a little better off than its predecessor. The youth of this present day generation should be educated as far as possible without burden and embarrassment. One of the common-place fallacies of the American black people is the idea that their children should be kept in the same environmental groove that they found themselves in. Therefore, parents are heard to exclaim that: "My children aren't any better than I was and I had to scuffle and suffer to learn what little I know and they will have to do the same." They forget that the times and manners have changed and their children need stronger mental equipment, fuller hopes and higher ideals in order to scale the heights detectable.

This present generation, meaning us, the American black people, should recognize that a new day has dawned for us and that for our children there will be still different condition of affairs. The

## Recreation At Logan Fontenelle Homes

Recreational interest at Logan Fontenelle Center, now in its infancy, is growing at a rapid pace. Boys, girls, men, women spend many enjoyable hours playing various games—especially ping pong. Honors in ping pong go to Willie Wise, Jean Terrell, and Harry Anderson Jr.

The Boys' Handcraft class is progressing in fine order, and much more is expected since Mr. Eugene Murray has been added to the staff. He in himself is a wonder man at handcraft work.

Your Logan Fontenelle Cor.

next generation should be given better opportunities than we have enjoyed. It should be spared the sufferings and burdens that we have borne. It should be nurtured in mind and unhampered in spirit. To that generation in which we place our hopes, we will appear as conservative and sedentary as our ante-bellum fathers now appear to us; but such is life and it is our duty to blaze the way for our children in order that they may lift up the status of a subjected, disadvantaged and underprivileged people.

## THE NEGROES NEW TECHNIQUE

(St. Louis Post Dispatch)

The Negroes have discovered the power of mass economic pressure and are using it in various skillful ways to obtain what they feel is due them. The story was told recently by Stanley High in the Saturday Evening Post.

In St. Louis, 45 Black Belt blocks have been organized by the Urban League into units, each unit containing 50 to 100 per cent of the residents of the block. When a chain store doing business with Negroes refused to employ Negro help, the block units went into action with a boycott which accomplished their purpose. When a milk company refused to employ Negro drivers to serve Black Belt routes, the Urban League went to a competitor and got six Negro drivers employed. The competitor's sales soared 40 per cent. The original company capitulated.

Similar pressure techniques prevented the discharge of Negro coal truck drivers, brought about employment of Negro salesmen for bakeries, Negro girls in 55-and-10 cent store, Negro motion picture operators.

Even more ingenious is the campaign to be started in Harlem against the public utilities. Unless they agree to give Negroes their share of jobs, the utilities will have to deal with the Co-ordinating Committee of Employed, backed by 178 Negro organizations. In the case of the telephone company, it is planned, as a last resort, to refuse to use the dial method of phoning, but to dial the operator instead, meaning that Harlem's operators will suddenly have to cope with a 70 per cent increase in work. In the case of the electric company, Negroes will demand simultaneous inspection meters, refusing to pay bills until it is done. Another plan, in case of recalcitrance, is to arrange for simultaneous payment—the same hour, same day of all gas and electric bills, which consequent clerical confusion. Another project is to have a lightless day each week, using candles instead of electricity.

Here is an important and significant movement, almost certain to spread and almost certain to bring results. So far, the movement has been distinguished by its fairness and intelligence. The Negroes have asked for what they think their expenditures entitle them to in the way of employment, and they have gone about getting it quietly and without violence. If they continue to observe this restraint, they will undoubtedly make tremendous strides for economic justice between the races.