

# The Sepia Charm Bureau

"WHEN A WHITE MAN MARRIES A COLORED WOMAN, or vice-versa, do you think they love each other, or is it merely a sexual attraction?" is the asinine question asked recently in one of our leading publications.

For what reason, except love, do most people marry? Isn't "sexual attraction" a prerequisite stimulus for love? Imagine love without sexual attraction!

Is there any biological reason why people of opposite sexes and different races should not fall in love — and marry?

Why, then, are there so few mixed marriages — particularly between white men and colored women?

Could it be that Negro women generally, feel that marriage is too much to ask, or expect from a white suitor? If so, why?

## THE NEW NEGRO

The history of the Negro woman in America is a bloody panorama of drudgery and debauchery! Witness the "New Negro" who was created by the sweat of the black "mammy's brow — or the violation of her body!!!

Today, the Negro woman is no longer a "mammy." That they still have white admirers is attested to by the curly hair and pink complexions of one-fourth of the race! Why, then, are there so few marriages?

Because the average Negro woman does not **COMMAND** marriage! Note we did not say **DE-mand**, but **CO-mmand**!

While she might make a gratifying mistress behind closed doors, the majority have not mastered the finesse, the poise, the gracious-grand-manner which the "White Lords of Creation" have, through the centuries, come to expect of their **WIVES**!

A white husband is certainly **NOT** the ambition of many Negro women — but every woman owes

it to herself to be able to favorably compare herself, mentally, and physically with any other woman in the world, regardless of race or color!

The Sepia Charm Analysis was created especially to help solve personality problems. This Analysis knows all the answers and is **ABSOLUTELY FREE**! Send for it today, inclosing return postage, and descriptive information as to color of eyes, hair, skin, height, age and weight.

Sepia Charm Bureau, Calvin's News Service, 360 West 125th Street, New York, New York City.

---