cess of adaptation is amazingly rapid. Today's cultured and able Negroes are the children of such migrant colored workers of World War I. These and many others now form a buyers market of from ten to twelve billion dollars.

"The 'new' Negro, is still the

White concludes, "But despite his med detractors he forges ahead to a position where a sizeable part of the economic auture of America is inextricably inter-woven with his ability to earn

_SP-

line,"

Mr.

victim of the color

and buy."

Walter White Writes Of

"New Negro A, 'new' Negro who forms a sizeable part of nation's economic fu-

ture is described by NAACP secretary Walter White in September Negro Digest as replacing the shuffling, proverty-stricken steretype of minstrel days. "The average white American is seldom premitted to see this new side of the Negro picture by newspapers and other general media of mass information," White who is a syndicated columnist for the New York Herald, Tribune

says. Emphasizing the increased op-portunities of war-created labor demand plus the impetus of Southern Jim Crow, Mr. White ex-plains that many thousands of Negro migrants came to the North to make permanent homes.

By contrast most migratory white workers moved away from the

claims.

South for the duration" only, he "Many of these Negroes are still rather crude and countrified." Mr. White admits, "but the pro-