

# Work of Negro Alliance Told In "Opportunity"

NEW YORK, N. Y.—The first complete story of the founding of the New Negro Alliance, militant buy where you can work movement of Negroes in Washington, D. C., is a feature of the August issue of Opportunity Magazine.

The article, written by John A. Davis, one of the founders of the Alliance and its first administrator relates graphically the five-year history of the organization which recently won in the United States Supreme Court the right to picket businesses which refuse, on racial grounds, to hire Negroes. This decision paved the way for action of a similar nature by groups all over the country.

Mr. Davis tells of the organization of the Alliance in 1933, and of the gradual extension of its purpose as a result of the general passivity and lack of militancy among organizations already existing in Washington. The Alliance dedicated itself, he says, to the task of bringing social consciousness to Washington's "stuffed-shirt" set.

At first it attempted to be con-

cerned with the whole problem of civil and social betterment, but as times went on it began to concentrate more and more upon its present specialty—securing jobs for Negroes in businesses largely supported by Negro consumers.

The many setbacks that it has met in this endeavor, both before and after its victory in the Supreme Court, are described.

## OTHER ARTICLES

Other articles in the August Opportunity include "Mayor Hague and the Negro," by Lester B. Granger, secretary of the National Urban League's Workers' Bureau; "Social Security and the Future," by George E. Cohron, manager of the Harlem Field Office of the Social Security Board; and "New Negro Americana," by Ulysses Lee, of the faculty of Lincoln University, Pa.

Book reviews are contributed by Professors Abram L. Harris and Benjamin Brawley, of the faculty of Howard University.